

B.com Project Report
Relevant areas of study

1. Job satisfaction among NRI's
2. Job satisfaction among out of state labourers in kerala
3. Subscriber's response to Mobile Number Portability
4. Popularity of different utilities of ATM Cards
5. Customer's preference towards diesel cars
6. Consumer's satisfaction on hair oil, beauty cream
7. People's preference of brands for their daily needs
8. purchasing behaviour of male and female customers
9. Awareness level on Foreign Direct Investment
10. Passengers preference towards KSRTC
11. Passengers satisfaction on Indian railway
12. Farmer's choice of agricultural finance
13. Student's attitude towards entrepreneurship
14. saving habits of rural people
15. Effectiveness of online advertising
16. Customer satisfaction among E-buyers
17. Performance of educational loans
18. Financial statement analysis of a company
19. Technical analysis of selected companies
20. Investor's perception towards stock market
21. Computerisation in retail shops
22. Popularity of internet banking
23. Customers satisfaction towards co operative banks
24. Spending habits of students
25. Profile analysis of small scale business man

The title of the project should be very specific and clear.

Eg1: Popularity of Internet Banking- An analytical study with special reference to SBI customers in Malappuram

Eg2: A study Financial Statment Analysis of Hero Motor Corp with special reference Malappuram branch

Eg3: Students attitude towards entrepreneurship – A study among college students with special reference to Amal college of advance studies nilambur.

By: Abbas vattoli, Asst Professor, Department of Commerce, Amal college of Advanced Studies Nilambur.